



Seneca Tradelink

Estimated Price List · 2026

Tiles · Construction Chemicals · Kerakoll
w.e.f. 01-05-2026



■ 01 · Page 1

Estimated Price List for Wall Tiles

w.e.f. 01-05-26

Sr.	Product Specification	Brand	Pcs	Per Box	Per Sqft
1	Ceramic Glazed Digital Tiles (8x12)				
(i)	Ceramic Glazed Tiles (White / Ivory / T blue / Grey) (Water Proof)	Volga	12	195	25.16
2	Ceramic Glazed Digital Tiles (18x12)				
(i)	Ceramic Digital Glazed Tiles	Seneca	6	290	33.26
(ii)	Digital Matching Floor Series (12x12)	Seneca	8	290	37.42
(iii)	Ceramic Digital Glazed Special Colour (BLACK)	Seneca	6	360	41.28
(iv)	Ceramic Digital Glazed Super Special Colour (Orange, Red)	Seneca	6	450	51.61
3	Ceramic Glazed Digital Elevation Tiles (12x18) — 7.26 sqft/box				
(i)	Digital Elevation Deep Punch Series	Seneca	5	320	44.08
4	Ceramic Glazed Digital (300x300mm) — 10.56 sqft/box				
(i)	Digital Designer Punch / Plain / Vitrosa / Luster / Carpet (9mm) Thermacoal	Seneca	11	695	65.81
5	Ceramic Glazed Digital (200x600mm) — 7.75 sqft/box				
(i)	Digital Italian Marble / Light Dark / Elevation Series (24"x8")	Seneca	6	320	41.29
6	Ceramic Glazed Digital (12"x24") — 9.68 sqft/box				
(i)	Ceramic Digital Glazed Tiles Regular	Seneca	5	470	48.55
(ii)	Ceramic Digital Glazed (Carving / Luster / Sugar / Glue Series)	Seneca	5	495	51.14
7	Digital Glazed Interlock Elevation Tiles (12"x22")				
(i)	Digital Interlock Elevation Series (12x22)	Seneca	4	575	76.97
8	Digital Glazed Elevation (12"x24") Tiles				
(i)	Digital Deep Punch Elevation (12x24) (Vitrified Body)	Rey	6	750	64.54
(ii)	Digital Deep Punch Elevation (12x24) (Monarch Series)	Latto	6	685	58.95
(iii)	Digital Deep Punch Elevation (12x24) (Sol Body)	Latto	5	555	57.33
9	Digital Vitrified Parking Tiles (16"x32") — 6.89 sqft/box				
(i)	Digital Parking Vitrified Tiles (~13mm)	Seneca	2	525	76.20

Sr.	Product Specification	Brand	Pcs	Per Box	Per Sqft
(ii)	Digital Parking Vitrified (13mm) — Matching 16x16 of 16x32	Seneca	4	525	76.20



■ 02 · Pages 2 – 3

Estimated Price List for Wall & Floor Tiles

w.e.f. 01-05-26

Sr.	Product Specification	Brand	Pcs	Est. / Box	Est. / Sqft
1	Digital Vitrified Parking Tiles 15mm (Mix Size) — 6 sqft/box				
(i)	Vitrified Heavy Duty Parking Tiles 15mm	Armano	6	750	125.00
2	Digital Vitrified Parking Tiles (16"x16") — 8.62 sqft/box				
(i)	Parking Floor Tiles (16x16) (~10mm)	Seneca	5	345	40.02
3	Digital Vitrified Parking Tiles (20"x20") — 8.07 sqft/box				
(i)	Digital Parking Vitrified (~11mm)	Seneca	3	395	48.95
4	Digital Floor Tiles (Porceleno) (600x600mm) — 15.50 sqft/box				
(i)	Digital (600x600) Rustic / Matt Series	Seneca	4	655	42.26
(ii)	Digital (600x600) Sugar / Protective / Carving / Cool Roof	Seneca	4	725	46.77
(iii)	Digital (600x600) SP Colour (Black, Gray, Terracotta, Jaiselmer, Red)	Seneca	4	855	55.16
5	Full Body Vitrified Tiles (600x600mm) — 15.50 sqft/box				
(i)	Light Series (Dove, Beige, Grey, XL Grey, Olive)	Seneca	4	1005	64.84
(ii)	Dark Series (Quartz White, Coffee, Black, Kota)	Seneca	4	1095	70.65
(iii)	SSP Series (Super White, Jet Black)	Seneca	4	1350	87.10
6	Full Body Vitrified Parking (600x600mm)(15mm) — 7.75 sqft/box				
(i)	Light Series (Cookie, Dove, Grey, Olive)	Seneca	2	825	106.45
(ii)	Dark Series (Black, Pulpis)	Seneca	2	865	111.61
7	Digital Glazed Vitrified (PGVT/GVT) (1200x600mm) — 15.50 sqft/box				
(i)	Glossy / Matt Series	Seneca	2	895	57.74
(ii)	Colorica / Laminate / Laminate Punch	Seneca	2	960	61.94
(iii)	Rocker / Carving / Rock Pro Base	Seneca	2	980	63.23
(iv)	Glossy Carving / Metallic	Seneca	2	1025	66.13
(v)	Rock Pro HL / Engrave / Punch / DG Matt	Seneca	2	1055	68.06
(vi)	Botanical Décor / High Gloss / Glue Series	Seneca	2	1110	71.61
(vii)	Core Series	Seneca	2	795	51.29
(viii)	Core — Rocker / Carving	Seneca	2	895	57.74

Sr.	Product Specification	Brand	Pcs	Est. / Box	Est. / Sqft
(ix)	Core — Punch Carving	Seneca	2	945	60.97
8	Full Body Vitrified Tiles (1200x600mm) — 15.50 sqft/box				
(i)	Light Series (Dove, XL Grey, Grey, Kota, Beige)	Seneca	2	1250	80.65
(ii)	Dark Series (Quartz, Pulpis, Black, Butter)	Seneca	2	1320	85.16
(iii)	SSP (Super White, Jet Black)	Seneca	2	1560	100.65
9	Digital Vitrified Plank (1200x195mm) — 15.11 sqft/box				
(i)	Strip Series	Seneca	6	1080	71.48
10	Digital Porcelaine Strips (900x200mm) — 7.75 sqft/box				
(i)	Strip Series	Seneca	4	460	59.35
11	Glazed Vitrified (PGVT/GVT) (1600x800mm) — 27.55 sqft/box				
(i)	Polished / Glazed Vitrified	Seneca	2	1710	62.07
(ii)	Carving Series	Seneca	2	1920	69.69
(iii)	Posh Series	Seneca	2	2195	79.67
12	Glazed Vitrified (PGVT/GVT) (1800x1200mm) — 46.50 sqft/box				
(i)	Polished / Glazed Vitrified	Letoza	2	3590	77.20
(ii)	Posh / Marmoza Series	Letoza	2	4450	95.70



■ 03 · Pages 4 – 5

Estimate for Wall & Floor Tiles (A K Enterprises)

w.e.f. 01-05-26

Sr.	Product Specification	Brand	Pcs	Per Box	Per Sqft
1	Digital Ceramic Floor Tiles (400x400mm) — 8.62 sqft/box				
(i)	Matt Plain Light Colour (White, Ivory, Gray)	Moral	5	300	34.80
(ii)	Copper Cloudy	Moral	5	315	36.54
2	Digital Parking Floor Tiles (400x400mm) — 8.62 sqft/box				
(i)	Digital Parking Tiles (~12mm)	Moral	5	340	39.44
3	Digital Floor Tiles (Porceleno) (600x600mm) — 15.50 sqft/box				
(i)	Digital (600x600) Rustic / Matt Series	Cosina	4	565	36.45
4	Glazed Vitrified (PGVT/GVT) (600x600mm) — 15.50 sqft/box				
(i)	Polished / Glazed Vitrified	Mega	4	730	47.10
5	Double Charged Vitrified (600x600mm) — 15.50 sqft/box				
(i)	Platinum Light (White, Ivory, Biscuit, Dove, Italian, Ash)	Sentosa	4	680	43.87
6	Full Body Vitrified (600x600mm) — 15.50 sqft/box				
(i)	Light Colour Series (Ultra Series all Colour)	Corsan	4	795	51.29
7	Digital Glazed Vitrified (PGVT/GVT) (1200x600mm) — 15.50 sqft/box				
(i)	Polished / Glazed Vitrified	Sentosa	2	680	43.87
8	Double Charged Vitrified (1200x600mm) — 15.50 sqft/box				
(i)	Mercury Series (White, Bianco, Italian)	Bravat	2	815	52.58
(ii)	Perlato Series (Perlato White, Perlato Bianco)	Bravat	2	895	57.74
(iii)	Matrix Series (White, Ivory)	Sentossa	2	730	47.10
9	Glazed Vitrified (PGVT/GVT) (800x2400mm)(15mm) — 20.67 sqft/box				
(i)	White Series — Colour Body	Vetican	1	2550	123.37
(ii)	Light & S&P; Light (Beige, Dark Grey, Light Grey, Ultra White, Vanilla White)	Vetican	1	2850	137.88
(iii)	Light Stonza (Beige, Dark Grey, Light Grey, Ultra White)	Vetican	1	3150	152.39
(iv)	Dark & S&P; Dark (Black, Brown, Green, Choco, Jaiselmer)	Vetican	1	3150	152.39

Sr.	Product Specification	Brand	Pcs	Per Box	Per Sqft
(v)	Dark Stonza (Black, Brown, Green, Choco, Jaiselmer)	Vetican	1	3450	166.91
(vi)	Pearl White & S&P; Pearl White & Tornido	Vetican	1	3450	166.91
(vii)	Saga & Royal Quartz Series	Vetican	1	3650	176.58
10	Pencil Border (10x600mm)				
(i)	Silver, Copper	—	252	7560	
(ii)	Rose Gold	—	252	9072	
(iii)	Black (Full Body)	—	252	10080	



Estimated Price List of "Seneca" Construction Chemicals

w.e.f. 01-05-26

S.No	Product Description	Colour	Pack Size	M.R.P	Dealer Price
<i>Polymer Based Tile Adhesives</i>					
1	1001	Grey	20 kg	720	375
2	1003	Grey	20 kg	850	495
3	1005	Grey	20 kg	950	655
4	1005	White	20 kg	1100	755
<i>Polymer Grout</i>					
5	Polymer Unsanded Grout	All Colour	1 kg	110	60
<i>Polymer Grout Admix</i>					
6	Admix Grout Admix	—	500 ml	350	175
<i>Epoxy Grout</i>					
7	Epoxy Grout	—	1 kg	1200	725
8	Epoxy Grout	—	5 kg	5500	3175
<i>Application Tools</i>					
9	Spacers 2 to 5 mm	—	100 Nos	—	75



■ 05 · Page 7

Kerakoll — Estimated Price List

W.E.F. 01-05-26

S.No.	Product Name	Pack (kg)	MRP	Dealer Price
1	BIOTILE — GREY	20	617	400
2	BIOFIX — GREY	20	911	595
3	BIOFIX — WHITE	20	1059	690
4	BIOFLEX — GREY	20	1476	970
5	BIOFLEX — WHITE	20	1537	1015
6	BIOFLEX S1 — GREY	20	1859	1150
7	BIOFLEX S1 — WHITE	20	2044	1270
8	H40GEL — GREY	20	2159	1310
9	H40GEL — WHITE	20	2363	1425
10	SUPERFLEX (PU based Adhesive)	4	3684	1860
11	FUGALITE (Epoxy Two Component)	1	1755	770
12	FUGALITE (Epoxy Two Component)	4	4838	2560
13	BIO COLOUR (Grout 0–3mm)	1	128	55
14	BIO COLOUR (Grout 0–3mm)	5	510	245
15	FUGABELLA (Grout 0–5mm)	1	148	65
16	FUGABELLA (Grout 0–5mm)	5	561	310
17	AQUASTOP P6	1	581	290
18	AQUASTOP P6	5	2288	1320
19	AQUASTOP P6	25	10564	5980
20	AQUASTOP FLEX PART A	15	625	290
21	AQUASTOP FLEX PART B	7.5	5211	2325
22	AQUASTOP NANOFLEX	20	9149	3820